



WPEC
c/o WTTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Florida Votes (73474)
Davis Group (3567)
PIXLEY,KRISTIN
TeleRep/DAL, Dallas (2988)
ph: (972) 404-8737

Invoice 2567003
Inv Date 8/12/2012
Terms CIA
Contract 1350947
Bill Type Weekly/Irregular
Period 8/6/2012 - 8/12/2012

Product POLITICAL ISSUE (ns) (1187)
Brand FLORIDA VOTES (466124)
Acct Types National/Political Issue Agency BRD
Est/Headline 1219/06227624
Demo W50+R
Revision
Comments FLORIDA VOTES
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 3:05:47PM

Davis Group
4201 Bee Cave Rd
Ste C-101
Austin, TX 78746

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Day, Tu-1	08/07/12 9:28AM (Tu)	00:30	Live With Kelly	FLVOTES1203H	\$250.00	
2.0	SPOT	9:00:00AM-10:00:00	Day, W-1	08/08/12 9:50AM (We)	00:30	Live With Kelly	FLVOTES1203H	\$250.00	
3.0	SPOT	11:00:00AM-12:00:00	Day, Tu-1	08/07/12 11:30AM (Tu)	00:30	CBS-The Price is Right	FLVOTES1203H	\$300.00	
4.0	SPOT			08/08/12			1 preempt @ \$300.00	\$0.00	Sold Out
5.0	SPOT	12:00:00PM-12:30:00	Day, Tu-1	08/07/12 12:13PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	FLVOTES1203H	\$400.00	
6.0	SPOT	12:00:00PM-12:30:00	Day, W-1	08/08/12 12:21PM (We)	00:30	News-WPEC CBS 12 News at Noon	FLVOTES1203H	\$400.00	
7.0	SPOT	4:00:00PM- 5:00:00	Day, Tu-1	08/07/12 4:48PM (Tu)	00:30	Dr Phil	FLVOTES1203H	\$425.00	
8.0	SPOT	4:00:00PM- 5:00:00	Day, W-1	08/08/12 3:58PM (We)	00:30	Dr Phil	FLVOTES1203H	\$425.00	
9.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1	08/07/12 5:21PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	FLVOTES1203H	\$600.00	
10.0	SPOT	5:00:00PM- 5:30:00	Day, W-1	08/08/12 5:10PM (We)	00:30	News-WPEC CBS 12 News at 5p	FLVOTES1203H	\$600.00	
11.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1	08/07/12 5:50PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	FLVOTES1203H	\$600.00	
12.0	SPOT	5:30:00PM- 6:00:00	Day, W-1	08/08/12 5:49PM (We)	00:30	News-WPEC CBS 12 News at 530p	FLVOTES1203H	\$600.00	
13.0	SPOT	7:00:00PM- 7:30:00	Day, Tu-1	08/07/12 7:20PM (Tu)	00:30	News-WPEC CBS 12 News at 7p	FLVOTES1203H	\$500.00	
14.0	SPOT	7:00:00PM- 7:30:00	Day, W-1	08/08/12 7:21PM (We)	00:30	News-WPEC CBS 12 News at 7p	FLVOTES1203H	\$500.00	
15.0	SPOT	11:00:00PM-11:35:00	Day, Tu-1	08/07/12 11:14PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	FLVOTES1203H	\$850.00	
16.0	SPOT	11:00:00PM-11:35:00	Day, W-1	08/08/12 11:12PM (We)	00:30	News-WPEC CBS 12 News at 11p	FLVOTES1203H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$7,550.00
Commission	(\$1,132.50)
Net Total	\$6,417.50

Total Spots 15



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Advertiser Florida Votes (73474)
Agency Davis Group (3567)
Buyer PIXLEY,KRISTIN
Salesperson TeleRep/DAL, Dallas (2988)
ph: (972) 404-8737

Product POLITICAL ISSUE (ns) (1187)
Brand FLORIDA VOTES (466124)
Acct Types National/Political Issue Agency BRD
Est/Headline /06268096
Demo W50+R
Revision
Comments FLORIDA VOTES
***** THIS IS A CASH IN ADVANCE

Invoice 2567006
Inv Date 8/12/2012
Terms CIA
Contract 1352040
Bill Type Weekly/Irregular
Period 8/6/2012 - 8/12/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 3:05:48PM

Davis Group
4201 Bee Cave Rd
Ste C-101
Austin, TX 78746

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	08/12/12 7:58AM (Su)	00:30	News-CBS 12 Good Morning South Florida Sunday at 7a	FLVOTES1203H	\$200.00	
2.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	08/12/12 9:00AM (Su)	00:30	CBS-News Sunday Morning	FLVOTES1203H	\$200.00	
3.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	08/12/12 9:53AM (Su)	00:30	CBS-News Sunday Morning	FLVOTES1203H	\$1350.00	
4.1	SPOT	10:30:00AM-11:30:00	Day,Su-1	08/12/12 10:59AM (Su)	00:30	CBS-Face the Nation	FLVOTES1203H	\$1000.00	
5.0	SPOT	11:00:00PM-11:35:00	Day,Th-1	08/09/12 11:32PM (Th)	00:30	News-WPEC CBS 12 News at 11p	FLVOTES1203H	\$850.00	
6.0	SPOT	11:00:00PM-11:35:00	Day,F-1	08/10/12 11:32PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	FLVOTES1203H	\$850.00	
7.0	SPOT	11:00:00PM-11:35:00	Day,Su-1	08/12/12 11:37PM (Su)	00:30	News-WPEC CBS 12 News at 11p	FLVOTES1203H	\$850.00	

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Gross Total	\$5,300.00	Total Spots	7
Commission	(\$795.00)		
Net Total	\$4,505.00		



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Florida Votes (73474)
Davis Group (3567)
PIXLEY, KRISTIN
TeleRep/DAL, Dallas (2988)
ph: (972) 404-8737

Invoice 2567011
Inv Date 8/12/2012
Terms CIA
Contract 1352849
Bill Type Weekly/Irregular
Period 8/6/2012 - 8/12/2012

Product POLITICAL ISSUE (ns) (1187)
Brand FLORIDA VOTES (466124)
Acct Types **National/Political Issue Agency BRD**
Est/Headline 1225/06270611
Demo W50+R

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 3:05:48PM

Revision
Comments FLORIDA VOTES
***** THIS IS A CASH IN ADVANCE

Davis Group
4201 Bee Cave Rd
Ste C-101
Austin, TX 78746

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Day, F-1	08/10/12 10:59AM (Fr)	00:30	CBS-The Price is Right	FLVOTES1203H	\$300.00	
4.0	SPOT	12:00:00PM-12:30:00	Day, F-1	08/10/12 12:08PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	FLVOTES1203H	\$400.00	
6.0	SPOT	4:00:00PM- 5:00:00	Day, F-1	08/10/12 3:58PM (Fr)	00:30	Dr Phil	FLVOTES1203H	\$425.00	
8.0	SPOT	5:00:00PM- 5:30:00	Day, F-1	08/10/12 5:23PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	FLVOTES1203H	\$600.00	
10.0	SPOT	5:30:00PM- 6:00:00	Day, F-1	08/10/12 5:55PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	FLVOTES1203H	\$600.00	
13.0	SPOT	12:00:00PM-12:30:00	Day, F-1	08/10/12 12:14PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	FLVOTES1203H	\$0.00	
14.0	SPOT	3:00:00PM- 4:00:00	Day, F-1	08/10/12 3:12PM (Fr)	00:30	The Doctors	FLVOTES1203H	\$0.00	
15.0	SPOT	5:00:00PM- 5:30:00	Day, F-1	08/10/12 5:07PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	FLVOTES1203H	\$0.00	
16.0	SPOT	5:30:00PM- 6:00:00	Day, F-1	08/10/12 5:40PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	FLVOTES1203H	\$0.00	

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Gross Total	\$2,325.00
Commission	(\$348.75)
Net Total	\$1,976.25

Total Spots 9



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Invoice 2569209
Inv Date 8/19/2012
Terms CIA
Contract 1352849
Bill Type Weekly/Irregular
Period 8/13/2012 - 8/19/2012

Product POLITICAL ISSUE (ns) (1187)
Brand FLORIDA VOTES (466124)
Acct Types **National/Political Issue Agency BRD**
Est/Headline 1225/06270611
Demo W50+R

CO-OP/Order Type No/Normal
Package
Gen. Date 8/21/2012 3:53:33PM

Revision
Comments FLORIDA VOTES
***** THIS IS A CASH IN ADVANCE

Davis Group
4201 Bee Cave Rd
Ste C-101
Austin, TX 78746

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	10:00:00AM-11:00:00	Day, M-1	08/13/12 10:25AM (Mo)	00:30	CBS-Lets Make a Deal	FLVOTES1203H	\$300.00	
3.0	SPOT	11:00:00AM-12:00:00	Day, M-1	08/13/12 11:00AM (Mo)	00:30	CBS-The Price is Right	FLVOTES1203H	\$300.00	
5.0	SPOT	12:00:00PM-12:30:00	Day, M-1	08/13/12 12:25PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	FLVOTES1203H	\$400.00	
7.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	08/13/12 4:27PM (Mo)	00:30	Dr Phil	FLVOTES1203H	\$425.00	
9.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	08/13/12 5:10PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	FLVOTES1203H	\$600.00	
11.0	SPOT	11:00:00PM-11:35:00	Day, M-1	08/13/12 11:33PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	FLVOTES1203H	\$850.00	
12.0	SPOT	11:35:00PM-12:35:00	Day, M-1	08/13/12 12:29AM (Mo)	00:30	CBS-The David Letterman Show	FLVOTES1203H	\$350.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$3,225.00	Total Spots	7
Commission	(\$483.75)		
Net Total	\$2,741.25		